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BODY1, INC. CEO HONORED FOR SERVICE IN MEDTECH INDUSTRY

Boston, MA, May 4th, 2004 – Chris Messina, the CEO of Body1, Inc, dedicated nine years of service on The Massachusetts Medical Device Industry Council (MassMEDIC) Board, leading to his recognition at the MassMEDIC 8th Annual Conference. Committed to improving health care, Chris Messina was also a founding director of The Massachusetts Medical Device Industry Council (MassMEDIC).

Along with a showcase of emerging medical technology companies, Chris Messina was honored for his contribution and efforts in developing MassMEDIC. Incoming Chair Deborah Disanzo thanked Chris for the time and effort he devoted to the council.



About MassMedic

The Massachusetts Medical Device Industry Council (MassMEDIC) was established in 1996 by medical device company executives interested in promoting the unique interests of the Bay State's vibrant medical technology sector. MassMEDIC now has over 300 members - manufacturers, product developers, suppliers, research institutions and academic health centers. We advocate industry positions at the federal and state government levels, and conducts numerous informational seminars, conferences and issue briefings aimed at bringing the region's medical device community the latest and best information on policies and trends impacting the sector.

About Body1, Inc.

Body1, Inc. educates targeted populations on behalf of medical product manufacturers through its network of knowledge communities, or "KnowCos" such as <http://www.Heart1.com>, <http://www.Reflux1.com>, and <http://www.Knee1.com>. In addition to patient education, Body1 provides interactive, knowledge-based tools for online medical education programs (the eForums suite). It also provides accredited physicians with complementary websites through <http://www.Doctors1.org>. Body1's programs all accelerate the adoption of novel approaches that enhance human health.

The Body1 Network is one of the most visited online health networks with over 3 million visits per year and is accredited by the Health on the Net (HON) Foundation.

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