



FOR IMMEDIATE RELEASE

Scars1.com Launches an Online Center Dedicated to Stretch Marks

CAMBRIDGE, MA—February 11, 2010—Body1, Inc. announces the formation of a Stretch Marks Center on Scars1.com. The [Stretch Marks Center](#) will strengthen Scars1.com by providing in-depth information on stretch marks or striae, the most widespread form of scars.

In order to enhance and broaden the [Scars1](#) community, the new center is composed of many new advantageous features. The [Stretch Marks Center](#) covers the latest industry news and research and hosts a comprehensive educational section that focuses on the prevention, conditions, and treatment of stretch marks. The community can also get connected by participating in discussions within the [forums](#).

The [Stretch Marks Center](#) provides exclusive interviews with expert plastic surgeons and displays multimedia and images of stretch marks, related conditions, procedures, and non-surgical treatments. A unique, beneficial tool is the [Physician Finder](#), which searches highly qualified physicians who treat stretch marks, striae, and scars throughout the United States and Canada.

The Stretch Marks Center is an interactive and empowering center that assists [Scars1](#) in educating the public on the latest in stretch marks technology and treatment.

About Body1, Inc.

[Body1, Inc.](#) is a leader in outsourced, interactive medical education & marketing, with two divisions- Body1 Interactive and the Body1 Network. Body1 Interactive serves life science firms. It provides single source, fully integrated, Web 2.0 corporate & disease awareness sites, online life science sales training, and compelling content. The Body1 Network empowers health consumers through heavily-trafficked & advertiser-sponsored targeted health sites. These sites include anatomy, condition, and category-oriented portals.

About Scars1.com

Scars1.com was created on December 5, 2008 as a resource for patients who have been left with significant scars, offering various user-friendly tools such as forums, blogs, and up-to-date news about the disease and its treatments.

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Contact:

Anjelica Montemayor
Communications Associate
(617) 576-9400
amontemayor@body1.com

222 Third Street Cambridge, MA 02142
Phone 617-576-9400 • Fax 617-576-9430 • www.body1.net • sales@body1.com